



*-looking good!*  
**BOONE 8000**-performing great



*The brand—RAA in Denton, Tx*



*SDSU students and Dr. Pruitt return for a tour.*



*Driving the cattle to corn stocks.*



*Stuart & Leona Delene bought 10 bred commercial heifers at the Female Sale in November of 2004.*



*Turkey hunting.*



*Northern Cross partners*



**Wednesday, March 2**

All Day Inspection of Cattle Offering—Visitors welcome  
Refreshments served

**Thursday, March 3**

8 am Inspect Cattle Offering  
9 am - coffee & rolls - 11 am - Lunch Served  
**12:30 P.M. sale of 210 bulls and open heifers.**

At the Ranch, Leola, South Dakota. From Leola: 9 miles West on Hwy. 10 and 1/2 mile North. From Eureka, SD: 25 miles East on Hwy. 10 and 1/2 mile North.

**Ramkota** (Aberdeen) 605-229-4040

**Ramada** (Aberdeen) 605-225-3600

**Super 8 Motel North** (Aberdeen) 605-226-2288

**Kozy Inn** (Leola) 605-439-3434

**Lakeview Motel** (Eureka) 605-284-2400

**Fieldstone Inn Bed and Breakfast** (Ipswich) 605-426-6404

**Classic Country Bed and Breakfast** (Leola) 605-439-3182

**Northern Cross Lodge Bed and Breakfast** (Eureka)  
605-577-6250 Located 9 miles from the Ranch, in the country

Website: [www.BieberRedAngus.com](http://www.BieberRedAngus.com)

Sale Day Phone: 605-439-3628

Ron: 605-439-3628

Craig: 605-439-3545

FAX: 605-439-3100



“Yes, I sell cattle.”

Auctioneer:

**Jim Birdwell**

Fletcher, OK

(580) 549-6636 (580) 695-2352 (M)

**Representatives:**

Scott Dirk  
*Tri-State Neighbor  
Midwest Messenger*

(605) 456-1499

(605) 380-6024 (M)

Tom Rooney  
*Midwest Marketer*

(515) 967-2629

(515) 491-6025 (M)

Terry Robinson  
*Farm and Ranch Guide*

(701) 255-3037

(701) 471-5153 (M)

Jeff Kapperman  
*Tri-State Neighbor and  
Midwest Messenger*

(605) 363-3302

Mark Nelson  
*Angus America*

(402) 462-2057

(402) 461-9709

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## ———— Sale Information ————

**SALE LOCATION:**

At the Ranch, Leola, South Dakota. From Leola: 9 miles West on Hwy. 10 and 1/2 mile North. From Eureka, SD: 25 miles East on Hwy. 10 and 1/2 mile North.

**TRANSPORTATION:**

Aberdeen is serviced by Northwest Airlines

**FEEDING:**

Feeding arrangements are available on all animals at a charge of \$1.50 per day. We will feed your purchases from sale day until you are ready to pick up your purchases. We will cooperate on delivery of purchases fed by Bieber Red Angus Ranch but cannot guarantee free delivery.

**TRUCKING AND DELIVERY:**

Free delivery on bulls over \$1500 to central points or a local sale barn. Volume bull purchases (5 or more bulls) delivered up to 500 miles. Registered females delivered in load lots (10 head minimum) up to 300 miles. All other females and bulls under \$1500 can be delivered at cost.

**INSURANCE:**

Livestock insurance will be available on sale day.

**HEALTH:**

One of our veterinarians, Dr. Dean Christianson, Dr. Todd Tedrow or Dr. Pat Trindle, Ashley Vet Clinic, 701-288-3234, will be available on sale day. All cattle are on a complete vaccination program supervised by: Ashley Vet Clinic & VBSA Dr. Robert Coffey. Bieber Red Angus participates in the South Dakota Animal Industry Board's Johnes Testing program and every cow in the herd past its second lactation has tested negative for Johnes.

All bulls have been tested for persistent BVD carriers and all tests were negative. Bieber Red Angus participates in the Beef Quality Assurance (BQA) program. Heifer calves have been Bangs vaccinated.

**BULL REBATE:**

This new program started in 1999 allows everyone to participate in volume rebates. When a buyer purchases 10 bulls over any period of time beginning in 1999, we will give the buyer a rebate of 5% of the total bull purchases, for a rebate on the purchase of your next Bieber Red Angus bull. This allows even the smallest buyer to access volume discounts. Bieber Red Angus tracks all buyer bull purchases for your added convenience. Rebate will be calculated after the sale as a credit toward your next purchase.

**BIRTHWEIGHTS/CALVING EASE:**

All bulls are scored for calving ease with our three star (\*) scoring system. Three stars (\*\*\*) indicates that a particular bull can be used on heifers under standard conditions with little or no calving difficulty. Two stars (\*\*) indicates that a particular bull should be used on growth heifers or cows under standard conditions with little or no difficulty. One stars (\*) indicates that a particular bull be use on cows. These bull's will produce little difficulty when used on cow.

Birth weights are highly affected by environment factors. The last year our cows ran entirely on cornstalks and downed corn until January or February. Research indicated that the inclusion of corn in cows diets will increase BW. Also contributing to higher BW were cold temperatures in the winter of 2002/2003. The University of Nebraska conducted a three year study to research and evaluate effects of high and low temperatures during winter months on calves out of 384 2-Year-old Heifers. Average BW increased by 11 lbs when temperatures were colder. The results agree with other studies that show calves born in the southern U. S compared with calves that are born in the northern US. Weather plays an important role in BW and calving difficulty. At Bieber Red Angus our birth weight averaged 6 to 8 lbs more that previous years in 2003. We have adjusted the calving ease scores accordingly taking into consideration what the calf ratioed on BW, pedigree and BW EPD.

**BREEDING SOUNDNESS EVALUATION:**

Semen evaluations are performed after the bulls have completed their gain test, the week before the sale. Some bulls are too young to pass a Breeding Soundness Evaluation and will need to be tested at a later date. We fully guarantee that these bulls will pass the Breeding Soundness Evaluation before the breeding season. Any questions regarding Breeding Soundness evaluation feel free to call Ron, Craig, or Dr. Dean Christensen at the Ashley Vet Clinic.

**WEIGHTS:** Birth weights, weaning weights, yearling weights, and all other measurements are taken at appropriate times to produce sound and accurate comparisons within contemporary groups. We contemporary group our Red Angus calves based on the age of our cows. Calves out of two-year-old dams, three-year-old dams, and main cowherd are all separate management groups and therefore are separate contemporary groups. South Devon, Angus and Simmental cattle are grouped in a similar fashion.

**WEANING WEIGHTS:**

All naturally born calves born at Bieber Red Angus Ranch are raised without creep. We feel that this helps us select and breed for dams that have milking ability and sound udders. ET calves are fed creep feed to express their full genetic potential since most are on 2 year-old dams.

**UPDATED INFORMATION, YEARLING WEIGHTS, AND ULTRASOUND DATA:**

Yearling weights, frame scores, and pelvic measurements will be available on heifers the week prior to the sale. All yearling bulls will be ultrasounded an updated, and updated carcass EPD information will be available the week before the sale or as soon as we receive it from the Red Angus Association of America (RAAA), the North American South Devon Association (NASDA), the American Simmental Association (ASA) or the American Angus Association (AAN). The summer bulls have already been ultrasounded in May 2004 and those EPDs reflect ultrasound informational calculated and no further updates are required. Actual scrotal size on 1-19-2005 is printed in the catalog and a updated scrotal taken the week prior to the sale will be available. The scrotal in the catalog on all yearling bulls is adjusted to Beef Improvement Federation guidelines. We generally find actual scrotal measurements are typically 1 centimeter larger than the adjusted measurements. All other data will be available upon request.

**GAIN TESTING:**

All of our spring and summer born calves are gain tested for 90-120 days. The spring born bulls were weaned September 30 and weighed off test January 20. The summer born bulls were weaned October 21, 2003 and yearling weights were taken on April 30, 2004. All of the summer born bulls were placed on feed October 5th and weighed off January 19. This weight on January 19 was calculated to produce a feedlot gain and weight per day of age (WDA), which is listed in the catalog. Heifers are fed a high roughage ration with expected gains of 1.5 to 2.5 pounds per day.

**INFORMATION:**

Supplement sheets will be available 2-28-2005 on the website or by request.

**SALE ORDER:** The sale order will be in catalog order.

**COOPERATORS:**

In order to provide a better selection of cattle we have enlisted the following people who have herds that are aligned through genetics and management.

Harker Simmentals	Hope, IN	Simmental
Gene Rouse	Huxley, IA	Red Angus
Ludvigson Stock Farms	Cushing, IA	Angus/Red Angus
Kunz Northern Kross	Eureka, SD	ET

**TELEPHONE, INTERNET & ABSENTEE BIDDING:**

We would prefer for each of you to be in attendance on sale day. Realistically, we know that there will be some scheduling conflicts and distance limitations. In these cases we have arranged for you to be able to participate in the sale on an absentee basis with a conference call dedicated to bidding. We will have available one phone line and can accommodate 24 bidders. Please call prior to the sale and register as a prospective buyer. We have limited capabilities to bid by phone during the sale. Your best option is to be in attendance at the sale, but if you cannot attend or feel more comfortable bidding yourself, we need to warn you of complications in the past with phone service, the volume and the rapid pace at which our sale moves. If we handle the bids for you they will be done in the strictest of confidence. However, if you want to attempt bidding by phone please make arrangements prior to sale day by calling Craig, Ron or Lois.

For internet bidding information, see DVAuction below.

If unable to attend and you feel comfortable doing so, you can leave those bids with the Bieber family here at the ranch, Auctioneer, or publication representatives. We handle many sight unseen bids and have very satisfied customers who feel confident in using that service. We prefer to have plenty of time to discuss your needs over the phone prior to sale day so that we may select the cattle that best fit your specs. We buy those animals just like you were sitting ringside with us. We also guarantee the cattle so that if they don't meet your ideals, you just return them to us. If possible, come by and evaluate the offering prior to sale day. We will try to post pictures of Lots on our website but may run into time limitations.

**FOLLOWING SALE:**

Dinner at Ron & Lois's with steaks by Angus America. Our partner/friend Stu Campbell will be serving steak cooked (and bred) to perfection. Please join us after the sale.

# DVAuction

Broadcasting  
Real-time Auctions

We are pleased to offer the Bieber Red Angus Sale broadcast "live" over the internet through DVAuction Services. To bid from your computer at home during the sale, complete this simple two step process.

Visit the DVAuction web site at [www.dvauction.com](http://www.dvauction.com). Register by entering a User Name and Password. Then enter your personal information on the next screen.

Click on "Apply for Bidding." Select the Bieber Red Angus Sale from the list of sales and click "Apply." Complete the process by filling out the Banking and Lending information requested.

DVAuction will contact you to let you know that you have been approved to bid and buy at the sale "live" from your computer at home. We will also provide you with a buyer number for the sale.

After the sale you will need to contact Bieber Red Angus to make arrangements for payment of your on-line purchases. You will need to include a small buyer's premium of 2% of the purchase price when making settlement. If you purchased an animal for \$1,000 over the internet, you would make payment of \$1,020 to Bieber Red Angus. You will also need to contact Bieber Red Angus to make arrangements for the pick up or delivery of your cattle purchased through the DVAuction broadcast.

Note: You must have high speed internet access (DSL, T-1, or Broadband) to be able to bid during the sale. Any questions, please contact Tami with DVAuction at (308)-870-3661 or e-mail [tmcintosh@dvauction.com](mailto:tmcintosh@dvauction.com). We recommend that you register by March 1<sup>st</sup>, 2005 for on-line bidding.

## — GLOSSARY OF TERMS —

**CED:** Calving Ease Direct (percent). The probability that an animal's calves will be born without assistance to a two-year-old cow.

**BW:** Birth Weight (pounds). An animal's expected progeny difference for birth weight of a calf. Progeny of sires with lower birth weight EPD values will generally be born with less calving difficulty.

**WW:** Weaning Weight (pounds). An animal's expected progeny difference for 205-day, mature dam equivalent weaning weight. A sire's weight EPD is an indication of growth to weaning. It does not indicate milk production.

**YW:** Yearling Weight (pounds). An animal's expected progeny difference for 365-day, mature dam equivalent yearling weight. The yearling weight EPD is a measure of growth from birth to a year of age.

**Milk:** Maternal Milk (pounds). The expected difference (due to milk production alone) in weaning weight of calves out of a bull's daughters compared to calves from daughters of a bull with a zero EPD for maternal milk. Maternal milk EPD values are measured in pounds of calf weaned to indicate milking ability.

**TM:** Weaning Weight Total Maternal (pounds). The expected overall difference in weaning weight of calves out of a bull's daughters compared to calves from daughters of a bull with a zero EPD for total maternal. The total maternal EPD is a measure of both growth and milking ability and is an indicator of the size of a calf a bull's daughter will wean.

**CETM:** Calving Ease Total Maternal (percent). The probability that an animal's daughters will calve unassisted as two-year-olds.

**Stay:** Stayability (percent). The probability that after an animal's daughters enter a herd, they will remain productive until the age of six. The EPD is primarily a measure of sustained fertility in female offspring.

**MAR:** Carcass Marbling Score (score 2-10). Higher values tend to be associated with higher USDA quality grades on slaughter progeny.

**REA:** Carcass Rib Eye Area (sq. inches). The expected different in rib eye area measured between the 12th and 13th rib of a sire's progeny. Higher values may be an indication of higher lean meat yields on slaughter progeny.

**ADG:** The average daily gain during the test period beginning in late September ending in mid January.

**WDA:** Weight per day of age from birth.