

# 35 years of superior genetics to advance your cattle herd!

2002 has been a challenging year for all. We went from a severe drought to one of the best Augusts we have ever seen. Everyone has scrambled to put together feed, deal with high priced feed, and figure out what to do for adequate water. Our families watch us and worry about what will come, but the promise is that the Lord will provide and rain will come again.

Please let us tell you a little about the offering this year. As always, we have tried to combine traits into these cattle so that you can profit from a combination – that ultimately will affect your bottom line. We go down a whole list of traits to design our breeding program. We have always said that we are going to do a series of position papers on every category of genetics. At some point we will get that done and will provide anyone who is interested with excellent reading material - much more than we can put down in this letter. What it comes down to is that we work constantly to bring advantageous traits together in these seedstock bulls and heifers.

Our goal to produce profitable seedstock has been focused and unwavering in the last 35 years—that choice of cattle is Red Angus, and in recent years, South Devon. When one realizes that the average life of a breeder is 7 years, that means we have produced seedstock 5 times longer than the average breeder. We have guided our program through hard times by making sound genetic decisions based on good science and cowsense.

We had a 50% silage crop, meaning we, like you, had to be more innovative – after all hard times makes for resourceful people. We started the bulls on a high roughage ration; this means they gained less weight the first 70 days and may have less weight per day of age. However, we are certain that this type of development will result in sounder breeding bulls, which result in more longevity. We think that you will agree that the bulls look good. The bulls will adapt just like they have in the past and will be just as rugged and durable as they have been ever been. We will continue to stand behind our bulls as we have every year.

Genetics can do a lot for your program. We believe that these cattle will work in many environments. They are superior in adaptability in the Northern Plains. We don't consider ourselves the lowest cost producer, but we try to keep a tight hand on cost without hurting our production. We firmly believe that good management is necessary to solve the basic problems in beef cattle production. Superior genetics truly advance your profitability.

We invite you to our attend our 27<sup>th</sup> sale at the ranch, and if you would like talk to us, please feel free to call or come early on sale day (or before!) – we'll be here for you. To make your selections easier we are here to help you and we will work hard to satisfy your needs.

Craig, Peggy, Eric and Kristin

Ron and Lois

**Website: [www.BieberRedAngus.com](http://www.BieberRedAngus.com)**  
Sale Day Phone: 605-439-3628                      Craig: 605-439-3545  
Ron: 605-439-3628                                      FAX: 605-439-3100



*“Yes, I sell bulls”*

Auctioneer:  
**Jim Birdwell**  
Fletcher, OK  
(405) 549-6636

### Representatives:

Dr. Dean Christianson  
Ashley Vet Clinic  
701-288-3234

Scott Dirk  
Western Livestock Reporter  
605-397-8372

Seth Weishaar  
Tri-State News  
605-343-5140

Pete Crow  
Western Livestock Journal  
303-722-7600

Terry Robinson  
Farm and Ranch Guide  
701-255-3037

Bob Hough  
Red Angus Association  
940-387-3502

Jeff Kapperman  
The Neighbor  
605-363-3302

Sara Moyer  
Red Angus Association  
940-387-3502

## 2003 Schedule of Events

### Wednesday, March 5

All Day Inspection of Cattle Offering—Visitors welcome  
Refreshments served

### Thursday, Mar. 6

8 am Inspect Cattle Offering

200 head on display

9 am - Coffee & rolls - 11 am - Lunch Served

12:30 pm Sale of 200 Bulls and Females

#### ACCOMMODATIONS:

**Ramkota** (ask for Bieber Red Angus Sale) (Aberdeen) 605-229-4040

**Super 8 Motel North** (Aberdeen) 605-226-2288

**Kozy Inn** (Leola) 605-439-3434

**Lakeview Motel** (Eureka) 605-284-2400

**Fieldstone Inn Bed and Breakfast** (Ipswich) 605-426-6404

**Northern Kross Lodge Bed and Breakfast** (Eureka) 605-577-6250

#### FEEDING:

Feeding arrangements are available on all animals at a charge of \$1.50 per day. We will feed your purchases from Sale day until you are ready to pick up your purchases. We will cooperate on delivery of purchases fed by Bieber Red Angus Ranch but cannot guarantee free delivery.

#### HEALTH:

All cattle are on a complete vaccination program.  
Supervised by: Ashley Vet Clinic & VBSA Dr. Robert Coffey

#### INFORMATION:

Yearling Data: updated YW EPD's on the South Devon Bulls and all heifers will be available the week prior to the sale.

#### DELIVERY:

Free delivery on bulls to central points or a local sale barn. Volume bull purchases (5 or more bulls) delivered up to 500 miles. Any bull up to 300 miles to central points. Registered females delivered in load lots (10 head) up to 300 miles. All other females can be delivered at cost.

#### WEIGHTS:

Birth weights, weaning weight, yearling weights and all other measurements are taken at appropriate times to produce sound and accurate comparisons within contemporary groups. We contemporary group our Red Angus calves based on the age of our cows. Calves out of two-year-old dams, three-year-old dams, and main cowherd are all separate management groups and are therefore are separate contemporary groups. South Devon cattle are contemporary grouped as one group because of the limited number of South Devon Cattle.

#### WEANING WEIGHTS:

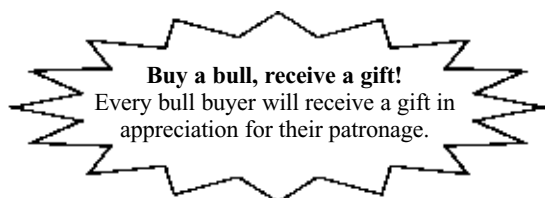
All naturally born calves are raised without creep feed. We feel this helps us select and breed for dams that have milking ability and sound udders. ET calves have been creep feed in 2002 because of drought and the age of the two year old dams all ET calves were born to.

#### BREEDING SOUNDNESS EVALUATION

Semen evaluation is performed after the bulls have completed their gain test the week before the sale. Some bulls are too young to pass a Breeding Soundness Evaluation and will need to be tested at a later date. We fully guarantee that these bulls will pass the Breeding Soundness Evaluation before the breeding season. Any questions regarding Breeding Soundness evaluation feel free to call Ron, Craig or Dr. Dean Christensen at the Ashley Vet Clinic.

#### TELEPHONE & ABSENTEE BIDDING:

We will have available one phone line dedicated to conference call bidding. Please call prior to the sale and register as a prospective buyer.



#### BULL GUARANTEE:

The Bieber Red Angus bull guarantee is one of the best in the industry. Our bulls are guaranteed for six months against death or injury. We will replace any bull with one of equal value or allow the buyer credit in cattle marketed by us. This guarantee assures you the use of a bull through the first breeding season. A \$750 deduction applies on each bull returned and a \$3500 limit applies on any one bull. On bulls of value greater than \$3500 we recommend livestock insurance.

#### BULL REBATE:

This new program starting in 1999 allows everyone to participate in volume rebates. When a buyer purchases 10 **bulls** over any period of time beginning in 1999, we will give the buyer a rebate of 5% of the total bull purchases, for a rebate on the purchase of your next Bieber Red Angus bull. This allows even the smallest buyer to access volume discounts. Bieber Red Angus tracks all buyer bull purchases for your added convenience. Rebate will be calculated after the sale as a credit toward your next purchase.

#### Updated Information Yearling weights and Ultrasound Data:

Yearling Weights, Frame scores and Pelvic measurement will be available on Heifers the week prior to the sale. Yearling Weights, Frame scores and Scrotals will be available on South Devon Bulls the week prior to the sale. All yearling bulls will be ultrasounded and updated and updated carcass EPD information will be available the week before the sale or as soon as we receive it from the RAA and the NASDA. The fall bulls have already been ultrasounded in September 2001 and those EPD's reflect ultrasound information calculation and no further updates are required. Actual scrotal size on 1/17/2003 is printed in the catalog and a updated scrotal taken the week prior to the sale will be available. The scrotal in the catalog on all yearling bulls is adjusted to Beef Improvement Federation guidelines. We generally find actual scrotal measurements are typically 1 centimeter larger than the adjusted measurements. All other data will be available upon request.

#### GAIN TESTING:

All of our spring and fall born calves are gain tested for 90-120 days. The spring born bulls were weaned September 26 and weighed off test January 17, 2003. The fall born bulls were weaned on February 15, 2002 and yearling weights were taken on August 28, 2002. During the period the bulls were fed a ration to grow them at a rate of 2.5 ADG and then were turned out on grass from August 28, 2003 with no additional supplementation. All of the fall born bulls were placed on feed September 27 and weighed off January 16, 2002. This weight was calculated to produce a feedlot gain and weight per day of age (WDA), which is listed in the catalog. Heifers are fed a high roughage ration with expected gains of 2 pounds per day.

Buy a bull and receive  
a Bieber Red Angus  
jacket or shirt!



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